



# Registration Form

44<sup>th</sup> Annual



## American Society for Enology and Viticulture- Eastern Section Conference with Nelson J. Shaulis Symposium

"Digital Viticulture: New Tools for Precision Management of Vineyards"

**July 16-18, 2019, Geneva, New York**

**PLEASE PRINT:**

Name (as desired on name badge) \_\_\_\_\_

Name of Spouse (if attending functions) \_\_\_\_\_

Company/Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Events	Number Attending	Rate	Total
<b>Tuesday, July 16: Conference Registration</b> <i>(includes Business Lunch/Awards and Oenolympics with Wines of the East Reception)</i>			
<b>Eastern Section Member/ New York Vineyard or Winery Owners</b>		<b>\$150</b>	
<b>Non-Member</b>		<b>\$275</b>	
<b>Student Member/Spouse of Full Registrant</b>		<b>\$100</b>	
<b>Tuesday, July 16: Extra Ticket Oenolympics Reception</b>		<b>\$45</b>	
<b>Wednesday, July 17: New York Digital Viticulture Tour &amp; Demonstrations</b> <i>(includes Lunch and Reception, maximum capacity 100 people)</i>		<b>\$100</b>	
<b>Thursday, July 18: Nelson J. Shaulis Symposium Registration</b> <i>(includes Lunch and Reception)</i>		<b>\$150</b>	
<b>LATE FEE: (after July 2)</b>		<b>\$100</b>	
<b>TOTAL AMOUNT ENCLOSED</b>			
<input type="checkbox"/> I request a vegetarian/vegan entrée for meals. Please contact ASEV-ES with other diet restrictions.			
<input type="checkbox"/> I would like to participate in the Oenolympics. Students and nonstudents can participate.			

PAYMENT BY CREDIT CARD, CHECK OR MONEY ORDER; US OR CANADIAN CURRENCY  
PAYABLE TO: ASEV-Eastern Section, Inc.

**Pay for ASEV-ES conference activities with credit cards or PayPal  
on our website at <http://www.asev-es.org/> or [Click here to pay.](#)**

**CREDIT CARD INFORMATION:** MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ (AmEx not accepted)

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CSC (security code): \_\_\_\_\_

Card Holder Name: \_\_\_\_\_ Total Amount: \_\_\_\_\_

Signature: \_\_\_\_\_ Zip Code (associated with credit card): \_\_\_\_\_

**Email, Mail or FAX completed registration form to:**

Nancy Long, ASEV-ES Registration, Cornell University Jordan Hall, 630 W. North St., Geneva, NY 14456  
Questions?? Phone: (315)787-2288 FAX: (315)787-2488 Email: NPL1@cornell.edu

**Registration and Cancellation Policy:** Registration is required for all events. Registration can be cancelled by written request to ASEV-ES.  
No refunds after July 1. Substitutions are allowed. "No shows" will not receive a refund.

# CONFERENCE OVERVIEW

## 44<sup>th</sup> Annual American Society for Enology and Viticulture- Eastern Section Conference with

Nelson J. Shaulis Symposium

“Digital Viticulture: New Tools for Precision Management of Vineyards”

**July 16-18, 2019**

**Hobart and William Smith Colleges**

Scandling Campus Center, 300 Pulteney, Geneva, NY 14456

### **Monday, July 15, 2019**

6:00 - 9:00 pm: ASEV-ES Board of Directors Meeting (location to be decided)

### **Tuesday, July 16, 2019**

#### **ASEV-ES Conference**

8:00 am- 12:00 pm: ASEV-ES Technical Sessions, Student Competitions and Poster Flash Talks

12:00 - 1:30 pm: Lunch and ASEV-ES Business Meeting and Awards

1:30 - 5:30 pm: ASEV-ES Technical Sessions and Poster Flash Talks

5:30 - 7:30 pm: Oenolympics with Wines of the East Reception

### **Wednesday, July 17, 2019**

#### **New York Digital Viticulture Tour**

7:30 am - 6:00 pm: New York Digital Viticulture Tour and Equipment Demonstrations in vineyards on Keuka and Seneca Lakes (lunch and reception included)

### **Thursday, July 18, 2019**

#### **Nelson J. Shaulis Symposium**

8:00 am - 12:00 pm: Shaulis Symposium Sessions

12:00 - 1:30 pm: Lunch

1:30 - 5:30 pm: Shaulis Symposium Sessions

5:30 - 7:00 pm: Shaulis Symposium Reception

This schedule is subject to change. Updated conference information will be available at our website ([www.asev-es.org](http://www.asev-es.org)).

# ASEV-ES CONFERENCE INFORMATION

## Conference

The 44<sup>th</sup> Annual ASEV-ES Conference with Nelson J. Shaulis Symposium will be July 16-18, 2019 in Geneva, NY at Hobart and William Smith Colleges. The **ASEV-ES conference** will begin with technical/research presentations on Tuesday, July 16 and include the awards/lunch and Oenolympics with Wines of the East Reception. On Wednesday, July 17 there will be a **New York Digital Viticulture Tour and Equipment Demonstrations** in vineyards on Keuka and Seneca Lakes. The **Nelson J. Shaulis Symposium** on Thursday, July 18 will feature invited speakers to discuss "Digital Viticulture: New Tools for Precision Management of Vineyards".

For more information on the schedule contact **Dr. Paul Read**, Professor, University of Nebraska (402-472-5136, [pread@unl.edu](mailto:pread@unl.edu)).

## Oenolympics Reception, Tuesday, July 16, 2019

Conference attendees to the Reception are invited to cheer your favorite team at the Eighth Annual Oenolympics, a student competition designed to promote fun, fellowship, and creative thinking with enology and viticulture-themed games. The Oenolympics, comprised of student teams, is a true spectator's event, not to be missed! All ASEV-ES students registered for the conference are invited to compete in the Oenolympics.

**Back again this year!** A faculty/industry team will participate in the event, challenging the students!

For more information on the Oenolympics contact **Dr. Anna Katharine Mansfield**, Associate Professor of Enology, NYSAES, Cornell University (315-787-2268, [akm87@cornell.edu](mailto:akm87@cornell.edu)).

## New York Digital Viticulture Tour and Demonstrations, Wednesday, July 17, 2019

The New York Digital Viticulture Tour and Demonstrations will include visits to two sites on Keuka and Seneca Lake for extensive demonstrations of equipment and tools for precision vineyard management. The morning will focus on currently available technology in hybrid and Concord vineyards on Keuka Lake, and the afternoon will focus on emerging technologies in a *Vinifera* block on West Seneca Lake. Lunch and a wine tasting by the Keuka Wine Trail will be served, and the day will close with a reception and Seneca Lake wine tasting at Anthony Road Vineyards. Technology demonstrated will include:

- Tractor-mounted and drone sensors for measuring canopy fill and vine size
- Variable-rate equipment for shoot thinning and crop thinning
- Yield monitors and spatial refractometers for producing spatial yield and brix maps
- Sensors for continual monitoring of vine water status
- Networked temperature sensors
- New equipment for precision viticulture from manufacturers and suppliers

For more information on the tour contact **Dr. Tim Martinson**, Senior Extension Associate, Cornell University (315-787-2448, [tem2@cornell.edu](mailto:tem2@cornell.edu)).



## Nelson J. Shaulis Symposium, Thursday, July 18

The Nelson J. Shaulis Symposium, **Digital Viticulture: New Tools for Precision Management of Vineyards**, will be held Thursday, July 18. Dr. Nelson Shaulis and others developed principles of vine physiology that form the basis of modern viticulture. His focus on the importance of light interception, canopy density, and balanced cropping have been applied worldwide. However, growers have lacked the tools to apply these principles on a vine-by-vine basis to manage variable vineyards. New technologies such as inexpensive sensors, digital imaging, geographical information systems, and precision machinery are converging to make precision viticulture possible. These technologies offer producers the prospect of applying management to individual vines to maximize quality and yield.

**New York vineyard and winery owners can attend the July 16 conference at ASEV-ES member rate.**

For more information on the schedule contact **Chris Gerling**, Enology Extension Associate, Cornell University (315-787-2277, [cig9@cornell.edu](mailto:cig9@cornell.edu)) or **Dr. Tim Martinson**, Senior Extension Associate, Cornell University (315-787-2448, [tem2@cornell.edu](mailto:tem2@cornell.edu)).

## Conference and Symposium Sponsorships and Advertising

The ASEV-ES has opportunities for conference and symposium sponsorships and advertising.

For more information on sponsorships contact **Dr. Renee Threlfall**, ASEV-ES Administrator (479-575-4677, [rthrelf@uark.edu](mailto:rthrelf@uark.edu)).

## Hotel and Room Accommodations – Geneva, NY

There are several options for hotel and room accommodations for the ASEV-ES Conference and Nelson J. Shaulis Symposium.

**Ramada Geneva Lakefront** (41 Lakefront Drive, Geneva, NY, 14456)

The room rates are **\$80/night** for single or double with a **deadline for reduced hotel rates of June 15, 2019**. Contact the hotel (315-789-0400) and mention American Society of Enology and Viticulture-Eastern Section. For more information about the hotel [click here](#).

**Hobart and William Smith Colleges** (Comstock House, 42 St. Clair Circle, Geneva, NY 14456)

The room rates are **\$50.00/night** for a single (includes linens) a **deadline for reservation by June 15, 2019**. These rooms are dormitory rooms, but are at the location of the conference and symposium. To reserve a room, complete the online form at [Hobart Dorm Reservations](#) or contact Nancy Long (315-787-2288, [NPL1@cornell.edu](mailto:NPL1@cornell.edu)). Pay for the room at <http://asev-es.org/PaypalASEVES.php>. For more information about Hobart and William Smith Colleges visit [click here](#).

**Hampton Inn by Hilton Geneva** (43 Lake Street, Geneva, NY 14456)

The room rates are **\$90/night** for single or double with a **deadline for reduced hotel rates of June 1, 2019**. This room rate includes complimentary breakfast. Contact the hotel (315-781-2035) and mention Cornell University ASEV/ES Conference. For more information about the hotel [click here](#).

## Travel to Geneva, NY

International airports near Geneva, NY

51 miles: Rochester, NY (ROC) Greater Rochester International Airport

55 miles: Syracuse, NY (SYR) Syracuse Hancock International Airport

98 miles: Buffalo, NY (BUF) Buffalo Niagara International Airport

Domestic airports near Geneva, NY

50 miles: Ithaca, NY (ITH / KITH) Ithaca Tompkins Regional Airport

53 miles: Elmira, NY (ELM / KELM) Elmira/Corning Regional Airport

55 miles: Syracuse, NY (SYR / KSYR) Syracuse Hancock International Airport

## Wine Donations for the Conference

There will be many opportunities to share wines from your regions with attendees at the conference events. Bring wines to the conference or you can ship the wines. If you want to ship wines send to the following address by **July 5, 2019**.

Packages must be labeled as follows:

NYS Wine Lab Attn: Chris Gerling

NYSAES-110 Agricultural Sciences Research Laboratory

665 W. North Street

Geneva, NY 14456 USA

Organization Name: ASEV-Eastern Section

Date of Event: July 16-18, 2018

Package # \_\_\_\_\_ of \_\_\_\_\_

Package From:

For more information on wine donations contact **Dr. Molly Kelly**, Enology Extension Educator, Penn State (814-865-6840, [mxx1171@psu.edu](mailto:mxx1171@psu.edu)) or **Dr. Justin Scheiner**, Horticulture Extension Specialist – Viticulture, Texas A&M AgriLife (979-845-1870, [jscheiner@tamu.edu](mailto:jscheiner@tamu.edu)).